

Will the \$25K Taco Sell for More? April 28th, The Day of the Big Event at Grand Velas Los Cabos

Cabo San Lucas, Mexico (April 11, 2017) — The question on the minds of many has been who bought the \$25K taco offered by the Grand Velas Los Cabos? On April 28, the new question will be will it sell for more than the “sticker” price and what does it taste like? That’s the day when the world’s priciest taco will be offered as a prize, along with a shot of the \$3.5 million Tequila Ley .925 at a benefit for the Los Cabos Children’s Foundation, a not for profit focused on the health of children in Los Cabos and the Southern Baja Peninsula. Money from ticket prices at the event, along with proceeds from raffle tickets, will be tallied and go to the Foundation in a figure that organizers say could top the \$25K price. All tickets will be entered in a drawing with the winner getting the taco and the tequila shot.

The pricey taco is a gold flake–infused soft corn tortilla filled with Kobe beef, lobster, black truffle brie cheese, and Almas Beluga caviar. The caviar, from Iranian albino sturgeon, sells for \$34,500. The salsa inside is made with dried Morita peppers, Ley .925 Añejo tequila, and kopi luwak. Luwak is a coffee made from partially digested cherries that are gathered from the excrement of the civet, a wild cat found throughout Asia.



The handmade tequila bottle, "Ley Diamante," has 3.725 kilos of .925 pure platinum and 4100 diamonds for an incredible total of 328.59 carats. From design to completion, it took ten months to make and weighs close to 18 pounds. The tequila itself is extra aged, a unique blend of 3, 6 and 9 year old, white oak Barrels, 100% agave , 42% alcohol (84 proof), from the company’s own Los Altos de Jalisco Plantations, where the best tequilas in the world are made.

Both the bottle of tequila, which will be insured, and the taco will be paraded through the resort, surrounded by security guards. The bottle will be resting on a velvet pillow, much like a royal crown.

For those who don’t win the grand prize, they’ll enjoy the evening of a typical taquiza at the ultra luxe resort with views of the Sea of Cortez and mountains in the distance. Executive Chef Juan Licerio Alcalá and his team have prepared six new taco creations for the occasion inspired by the history of Mexico and regional culinary traditions. The tacos will be served alongside a variety of tequilas. Tickets are \$60 per person. Additional raffle tickets are \$30 USD. For more information and reservations, call 01-624-104-9826 or visit <http://loscabos.grandvelas.com>.

About Grand Velas Los Cabos:

The new Grand Velas Los Cabos on Mexico’s Baja Peninsula is the fifth property of Velas Resorts. Located between Cabo San Lucas and San Jose del Cabo, the \$150 million beachfront property offers the next generation of all-inclusive amenities and facilities with dramatic ocean views and unique spaces infusing every area of the resort. All 304 ocean view suites are over 1,180 sq. ft. with private terraces and some personal plunge pools while duplex wellness suites have designated wellness amenities and insuite juice bars. Grand Velas Los Cabos features five gourmet restaurants with an



extensive beverage program and wine based features inspired by the proximity to the region producing Mexico's fine wines. A staff ratio of 3 to 1; 16,370 sq. ft. convention center with the capability for 20 breakout rooms; 35,000 sq. ft. spa with 16 treatment rooms and hydrotherapy facility; three pools; and pool and beach concierges are available. Rounding out the list of amenities and services are a Technogym Fitness Center with personal trainers, exercise programs, yoga, Pilates and meditation; recreational activities program; separate teens' and kids' club facilities and activities program; 24-hour personalized butler concierge service; and 24-hour in-suite service. Opening soon, a gallery of contemporary art will continue the company's commitment to bringing the art, fashion and culture of Mexico to guests. The curved, half-moon design of the hotel catches eyes along the corridor with an iconic grand entrance that's open air, three stories high and over 300 ft. above sea level. All of this beachfront, just 35 minutes from the Los Cabos International Airport which directly services over 40 destinations in the United States, Canada and Latin America. Eduardo Vela Ruiz, owner, founder and president of Velas Resorts operate Velas Resorts, with brother Juan Vela by his side, vice president of Velas Resorts.

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